



Omooves

– satisfying in so many ways

It has been 15 years since the renowned Dutch interior designer Jan des Bouvrie chanced on a young protégée, the intimidatingly sophisticated but eternally friendly Olga Wintermans. She is now releasing her own collection of stylish furniture entitled OMooves – all of which are impeccably tailored to meet your wishes.

TEXT: EMMIE COLLINGE | PHOTOS: OMOOVES

While the modest interior designer admits she stumbled into the world of interiors, she has always shown an aptitude for the creative arts. Growing up with a creatively inclined father, whose keen eye for artwork left a marked impression on the young Dutchwoman, Wintermans explains that she was always very visually orientated. “I spent my childhood forever changing the layout of my bedroom but I never really knew what I’d end up doing,” she recalls.

Fortunately for the young mum, Jan des Bouvrie took her under his wing, employing her in his firm and making her his go-to interior advisor on several television shows. For a period of 18 months, Wintermans’s

thirst for knowledge was stimulated and the creative impulses flowed. “Ultimately,” she explains, “this led me to create my own interior design company in 1998 but I quickly realised that while I was planning the interiors, I wasn’t quite able to find exactly what I was looking for in terms of furniture.”

Creating her own destiny

Once again, proving that she’s something of a polymath, Wintermans was spurred on to sketch the exact pieces of furniture that she could envisage in each individual space and she was able to rely on a dedicated team to make her visions a reality. “The beauty of designing my own pieces means that I don’t have to make any con-

cessions – everything is my choice. Of course, I’m the first to admit that OMooves, my own collection that I launched recently, isn’t big enough to compete with the big names – but I prefer it that way.”

Emphasising the non-commercial nature and individuality of each piece, Wintermans is understandably proud that she’s able to offer distinctive pieces, each one perfectly suited to its space. “You can tell immediately if a piece will suit a room, or if a room will suit one of my pieces,” she explains. “The client always has the option to personalise a piece – whether it’s leather, suede, copper, the form of the stone, the depth, the width or the sharpness of the corners, for example.”

Elegant designs and simple shapes are formed from natural materials, and Wintermans strictly controls the process. A glance through her product book shows an array of stunning, high-quality materials, from which the pieces are each lovingly hand-constructed, whether it's the O Side Table with intricate stone detailing, the O Coffee Table housing beautiful books, or the O Chair whose simplicity belies its overwhelming comfort.

Entwining her skills

With the two strands of her business in perfect harmony, Wintermans has evolved into one of the nation's foremost interior designers with the ability to call upon her own designs to enhance a space. Currently she's working on a private residence in Blaricum, the Dutch answer to Notting Hill, a project she is naturally very excited about. "I've been involved in the whole process, including the architecture, and at 2,000 sqm it is pretty substantial. We've opted for a 1950s America style house with many different levels, and it features a home cinema, gym, bar, office and pool. As far as the interior is concerned, it's so important that the owners feel like it really



belongs to them, so I've really focused on sussing out what really captures their essence."

Tackling commercial projects with the same gusto that she bestows on residential ones has earned Wintermans many exciting and glamorous commissions, including stylish hair salons and fashionable restaurants in the country's capital. Having worked internationally for years, however, she's certainly not restricted to the Netherlands.

Sun-drenched projects

With her brand OMooves reflecting her passion for constant movement, Wintermans draws inspiration from such opulent locations as Miami, LA and Ibiza. "I've al-

ways loved to travel and I have visited Ibiza regularly since I was 19. Now I've got property there so I love soaking up the creativity and working on projects there too."

One such sun-drenched project involved an interior with such a spectacular view that it had to be central to Wintermans's design. "Here I focused on making the space accentuate the view. The influence of the blue sky and blue water is boosted by the simplicity of the interior, and the large windows create the effect of a painting coming towards you."

The freedom gained by both designing furniture and styling interiors has ensured that Wintermans has a significant advantage against others in the field. By deliberately choosing to create bespoke pieces, she's not tied to a particular style or form, and instead has the liberty of flexibility, which complements her knack for embodying her clients in their interiors.

www.omooves.com



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